A Model Career Pathways Network: NFJP, Columbia Basin College, & Benton Franklin Workforce System

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Speaker(s): Leonor Rico, Michelle Mann, Janese Thatcher, Leticia Torres

In this webinar, participants learn about a model Career Pathways partnership between the National Farmworker Jobs Program (NFJP) grantee, Opportunities Industrialization Center (OIC) of Washington, Columbia Basin College (CBC), the Benton Franklin workforce system, and regional businesses. This dynamic network works hard to be nimble and provide stackable certificate and training programs that respond directly to business needs and connect jobseekers to new careers.

Leonor Rico of OIC, Michelle Mann and Janese Thatcher of CBC, and Leticia Torres of WorkSource Columbia Basin share their experiences of putting the Career Pathways Model into practice by:
- Developing existing partnerships;
- Identifying industry needs by working with Labor Market Information (LMI) data and employers and maintenance managers to develop the Basic Industrial Maintenance (BIM) certificate;
- Modifying existing programs;
- Publicizing BIM training and leveraging funding;
- Creating flexibility for both migrant and seasonal farmworkers and employers; and
- Building in communication and an evaluation loop throughout the process.

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